



# CUSTOMER PROFILE: *Galactic Pictures*

by Tiffani Banaszak

Contrary to what some may believe, the backbone of the video industry is not the Hollywood studios - it is the small, independent film companies located all over the world. Whether they focus on corporate and event videography, music videos and commercials, or produce their own independent films, these companies are vital to the industry. In this customer profile, we will be meeting the owner of one of these companies - Jeff Wager of [Galactic Pictures](#).



Jeff on a shoot

Galactic Pictures was formed in 1995 by Jeff Wager, an award-winning graduate of Emerson College. He has been deeply involved in many aspects of film, wearing multiple hats from grip to director and almost everything in between. Over the years he's developed his own unique style due in part to the variety of people he's worked with at Nickelodeon, Red Sky Films, ITVF, Phillips/Magnavox, The PGA, and on movie sets such as Sphere, Flubber, and Nash Bridges.



Jeff's creative style

This diverse background has lent itself to the wide variety of

projects Galactic Pictures has undertaken. Most recently, they finished a Public Service Announcement for the [Reel Work Labor Film Festival](#). This PSA stars one of Jeff's cinematography heroes, Haskell Wexler, ASC. Also in the pipeline is a docu-narrative piece Galactic Pictures is shooting for the Monterey Film Commission with George Lopez, Betty White, and Tony Curtis.

Despite the diverse projects Galactic Pictures has tackled, there is one common need that unites them - the ability to "plug it in and have it work" when it comes to the computer end of things. Working almost exclusively on Macs, Galactic Pictures employs the usual suspects in terms of tools: [Final Cut Pro](#), [Shake](#), [After Effects](#), and [DVD Studio Pro](#). Their newest purchase from Safe Harbor, the [Panasonic AG-HVX200](#) camera, has proven to be worth its weight in gold.



"The new Panasonic HVX is a killer tool," declares Jeff. "As a pro, I don't want to deal with an already compressed HDV signal. Now that I can shoot DVCpro HD - it's definitely going to up the ante."

Upping the ante is at the top of Jeff's list of goals for Galactic Pictures. Now armed with the ability to shoot, edit, and deliver

projects in HD, the door is wide open for high-end projects that in the past would only have been doable on film.



The crew rigging a hood mount.



A green screen shoot.



Filming a scene.



The crew with Haskell Wexler.